

Verena Dohmen for The Caviar Co



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Private Label for  
Single Thread Restaurant

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Instagram post to advertise purchasing  
caviar for NYE

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Blog post about ways to celebrate the  
holidays with caviar







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Add some sparkle to your New Year, but make it caviar. Our NYE Imperial Golden Osetra Caviar comes in a glittering gold hue and will make the perfect centerpiece for your New Year's Eve party.

The exclusive delicacy is now available online and in our store. Right in time to kick off the New Year in decadence!

#celebrateinsparkle #NYEparty #goldencaviar

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# Celebrate the holidays in sparkle

The holidays are the perfect time of the year to celebrate in decadence. What better occasion to indulge in luxury and add some extra sparkle to your holidays with caviar?

We have three inspirational ideas for you on how to spend your holidays in decadence:

## 'tis the season to sparkle: Caviar-inspired décor

Are you hosting for Christmas Eve or planning a NYE party? Get inspired by the luxurious delicacy and elevate your decor with caviar: Think pearls, sparkles, glitter, and gold, hued in elegant black and velvety dark colors. The lush ambiance will set the tone for your exquisite caviar servings (see below). Tip: [Our NYE Imperial Golden Osetra Caviar](#) comes in a beautiful golden box and makes the perfect addition for your holiday decorations. Place it on the [Erin Hupp x The Caviar Co server](#) for a cohesive look.

## Golden hors d'oeuvre for your holiday party

Caviar is indulgent and elegant and automatically uplifts every menu you may serve. One of the most luxurious hors d'oeuvres are Caviar Blinis. Traditionally, the sparkling pearls are opulently placed on top of blinis (Russian mini pancakes made from buckwheat), but you could also serve crackers or crisp breads, which add a pleasing crunch and allow the caviar's flavor to maintain center stage. The varieties are endless, and your guests will love them. For Caviar Blinis, we recommend our [Hackleback Caviar](#). Paired with Crème Fraîche, it will beautifully melt in your guest's mouths.

## Host a decadent Caviar Tasting

If you are going to splurge on caviar, why not use the holidays to learn more about the luxurious delicacy? Make it a fun event and book a tasting with us, where you and your family can taste four luscious varieties of caviar thoughtfully paired with a unique selection of fine sparkling wines. Book our mobile caviar bar to serve the tasting in the most memorable and indulgent way, or tailor [the perfect event in our Tiburon lounge](#) with us.

